



National Philanthropy Day 2020

Sponsorship Opportunities



National Philanthropy Day®

Sponsorship Opportunities

National Philanthropy Day

Thursday, November 12, 2020

National Philanthropy Day will have ~350-400 attendees

National Philanthropy Day Audience – Sponsors, community leaders, fundraising professionals (ranging from entry level to seasoned professionals), event planners, nonprofit executive directors, board leadership, and others interested in philanthropic pursuits.

Presenting Sponsor \$5,250

For your investment of \$5,250 you will receive the following benefits:

- Up to two (2) tables of 10 each with preferred seating
- Logo acknowledgement as presenting sponsor in all NPD materials including the event webpage, invitation, program, presentation and all promotional communications
- Full page plasma advertisement (8" wide by 5.5" tall) broadcast during event
- Recognition as presenting sponsor when NPD announcements are made at monthly meetings and from the podium during NPD event
- Up to \$4,500 may be tax deductible

Major Sponsor \$2,750

For your investment of \$2,750 you will receive the following benefits:

- Up to two (2) tables of 10 each
- Logo acknowledgement as major sponsor in NPD materials including the event webpage, invitation, program, presentation and promotional communications.
- Full page plasma advertisement (8" wide by 5.5" tall) broadcast during event
- Up to \$2,000 may be tax deductible

Patron Sponsor \$1,250

For your investment of \$1,250 you will receive the following benefits:

- Table of 10
- Full page plasma advertisement (8" wide by 5.5" tall) broadcast during event
- Name recognition listing on event webpage, program, presentation and in all promotional communications
- Up to \$500 may be tax deductible

Table Sponsor \$750

For your investment of \$750 you will receive the following benefits:

- Table of 10
- Name recognition listing on event webpage, program presentation and in all promotional communications
- Up to \$100 may be tax deductible

National Philanthropy Day Sponsorship Agreement Form

This Agreement, made and entered into this date _____ between the Association of Fundraising Professionals, Greater Dayton Region Chapter (AFP), and

Sponsor Name: _____
Contact: _____
Phone and Fax: _____
Email: _____
Address: _____

Sponsorship Level (Check one): _____ Presenting _____ Major _____ Patron _____ Table

SPONSOR _____ AFP _____

Please complete and remit payment to: AFP Dayton Chapter Administrator, Caitlin Smith, admin@afpdayton.org; PO Box 3515, Dayton, OH 45401 at least 6 weeks prior to sponsored event.

You can also check out our website to make payments online at www.afpdayton.org